Master of Science
in Advanced Data Analytics
with a concentration in Sports Analytics

Effective Fall 2018

Note: The order of courses can vary. Please speak with the graduate program advisor to decide on your specific sequence.

FALL SEMESTER
ADTA 5120 Introduction to Data Analytics
ADTA 5130 Data Analytics I
ADTA 5240 Harvesting, Storing and Retrieving Data

SPRING SEMESTER
ADTA 5230 Data Analytics II
ADTA 5340 Discovery and Learning with Big Data
RESM/KINE 5100 Research Perspectives in Kinesiology, Health Promotion and Recreation

SUMMER SEMESTER
RESM 5540 Sports Marketing Analytics

FALL SEMESTER
ADTA 5940 Interdisciplinary Capstone in Data Analytics
RESM 5520 Strategic Marketing for Sports and Event Organizations
RESM 5150 Quantitative Procedures in Exercise and Sports Sciences

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

For additional information, contact
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UNT Toulouse Graduate School (940) 565-2383, analytics@unt.edu