Guided Pathway  
Junior and Senior Years  
Bachelor of Business Administration in  
Business Integrated Studies  
Sport Management Track

Effective Fall 2018

Assumes community college education included ENGL 1301 and 1302 (or 2311), MATH 1325 and 1342, SPCH 1315 or 1321, GOVT 2305 and 2306, ECON 2301 and 2302, BCIS 1305, ACCT 2301 and 2302, HIST 1301 and 1302, as well as courses to complete the creative arts, sciences, culture, and component areas of the university core curriculum. An advisor can assist with modification of the plan below if any of these assumptions are not met.

### Junior Year

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCIS 3610 Business Information Systems (3 CH)</td>
<td>MKTG 3650 Foundations of Marketing Practice (3 CH)</td>
</tr>
<tr>
<td>BUSI 3660 Professional Speaking and Writing (3 CH) at the Collin Higher Education Center (CHEC)</td>
<td>DSCI 3710 Business Statistics with Spreadsheets (3 CH)</td>
</tr>
<tr>
<td>MGMT 3720 Organizational Behavior (3 CH)</td>
<td>*OPSM 3830 Operations Management (3 CH)</td>
</tr>
<tr>
<td>BUSI 1200 Professional Development I (1 CH)</td>
<td>FINA 3770 Finance (3 CH)</td>
</tr>
<tr>
<td>BLAW 3430 Legal and Ethical Environment of Business (3 CH)</td>
<td>BUSI 2200 Professional Development 2200 (1 CH)</td>
</tr>
<tr>
<td>RESM 1950 Foundations of Recreation, Event and Sport Management (3 CH)</td>
<td>RESM 2150 Leadership in Recreation, Event and Sport Management (3 CH)</td>
</tr>
</tbody>
</table>

**SUMMER SEMESTER**

RESM 4100 Internships in Recreation, Event and Sport Industries (6 CH)

### Senior Year

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
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</thead>
<tbody>
<tr>
<td>BUSI 3200 Professional Development III (1 CH)</td>
<td>BUSI 4940 Business Policy (3 CH)</td>
</tr>
<tr>
<td>MGMT 4660 International Management Perspectives (3 CH)</td>
<td>MGMT 3820 Management Concepts (3 CH)</td>
</tr>
<tr>
<td>MKTG 4330 Brand Management (3 CH) — Substitution available. Speak with your advisor.</td>
<td>RESM 4080 Legal Dimensions of Recreation, Event and Sport Management (3 CH)</td>
</tr>
<tr>
<td>RESM 4340 Event Production in RESM Industries (3 CH)</td>
<td>RESM 4900 Sport and Event Marketing, Sponsorship and Sales (3 CH)</td>
</tr>
<tr>
<td>RESM 4180 Planning, Designing and Maintaining RESM Facilities and Areas (3 CH)</td>
<td>RESM 4900 Sport, Entertainment and Events in the Experience Economy (3 CH)</td>
</tr>
</tbody>
</table>

*Alternatives for this course are DSCI 3870, LSCM 3960 or another approved Creation of Goods and Services course.  
^Alternatives for this course are MKTG 4280, FINA 4500, BCIS 4730 or another approved International Business course.  
*Alternatives for the course are MKTG 4320 and MGMT 4470.

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

For questions about the Business Administration Sport Management Track in Frisco, 
Contact the Office of Advising Services at (940) 565-3633 or untadvising@unt.edu.